

*Friends of Sara Wojcicki January*  
*11/1-11/8/16*  
*\$9,800*

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.*  
*Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344627	<b>Changes as of:</b> 10/31/2016 at 8:44 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 229/284/2535	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Total \$:</b> \$9,800.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Sara Wojcicki Jimenez	<b>Total Spots:</b> 31
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Product:</b> Candidate	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5528759	<b>Buyer:</b> Irvn, Michelle	<b>Total GRP:</b>
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Primary Demo:</b>	
202-955-5342	<b>Con Type:</b> POLITICAL/NOTE	
<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>	
202-955-5342		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
						11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	Tu-F,M 5a-5:30a		Newschannel 20 Sunrise	\$100.00	30	1	0	1	0	0	0	1	0	3	\$300.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		Newschannel 20 Sunrise	\$300.00	30	0	0	1	0	0	0	0	1	2	\$600.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Good Morning America	\$350.00	30	1	1	0	0	0	0	1	1	4	\$1,400.00	\$0.00	0.0
4	Tu-F,M 11a-11:30a		Newschannel 20 Midday	\$150.00	30	0	0	0	1	0	0	1	1	3	\$450.00	\$0.00	0.0
5	Su 7a-8a		Good Morning America	\$300.00	30	0	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Live with Kelly	\$200.00	30	0	1	1	1	0	0	0	1	4	\$800.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		First News at 5PM	\$350.00	30	1	0	0	1	0	0	1	0	3	\$1,050.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		Newschannel 20 at 6	\$500.00	30	0	1	0	1	0	0	0	0	2	\$1,000.00	\$0.00	0.0
9	Tu-F,M 6:30p-7p		Entertainment Tonight	\$300.00	30	0	1	0	1	0	0	1	0	3	\$900.00	\$0.00	0.0
10	Tu-F,M 10p-10:35p		Newschannel 20 at 10	\$600.00	30	0	0	1	0	0	0	1	0	2	\$1,200.00	\$0.00	0.0
11	Tu-F,M 10:35p-11:35p		Jimmy Kimmel	\$100.00	30	1	0	0	1	0	0	1	0	3	\$300.00	\$0.00	0.0
12	M 7p-9p		Dancing With the Stars-ABC	\$1,500.00	30	0	0	0	0	0	0	1	0	1	\$1,500.00	\$0.00	0.0
TOTALS:					4	4	4	4	6	0	1	8	4	31	\$9,800.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344627	<b>Changes as of:</b> 10/31/2016 at 8:44 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 229/284/2535	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Total \$:</b> \$9,800.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Sara Wojcik Jimenez	<b>Market:</b> Campaign-Sprngld-Dtr DMA
<b>1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009</b>	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5528759	<b>Buyer:</b> Irvin, Michelle	<b>Primary Demo:</b>
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>202-955-5342</b>	<b>Con Type:</b> POLITICAL/VOTE
<b>Assistant:</b> ALEXANDRA BRADLEY	<b>202-955-5342</b>	<b>Separation:</b>
<b>Total Spots:</b> 31	<b>Total CPP:</b> \$0.00	<b>Total GRP:</b>

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/31/16 8:44 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information				
Market Budget:	\$39,242			
WICS Share:	33%			
Comment:				
WAND:	30%			
WCIA:	22%			
WRSP:	15%			

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$9,800.00	N/A	0.0
Total	100%	31	\$9,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	31	\$9,800.00
Total	31	\$9,800.00

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$9,800.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>31</b>	<b>\$9,800.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	31	\$9,800.00
<b>Total</b>	<b>31</b>	<b>\$9,800.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/31/16 8:51 AM					\$0
New	10/31/16 8:44 AM	ALEXANDRA BRADLEY	New	31		\$9,800.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





WICS+WICD  
2380 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract #** 2671265  
**Schedule** 11/01/16-11/08/16  
**Advertiser** Friends of Sara Wojcicki Jimenez-R (112998)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 229/284/2535 (873430)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle, Irvin,  
**Phone/Fax** /  
**CPE** 229/284/2535  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Candidate Separation: 30  
Alex Bradley

**Date Entered** 1  
**Last Modified** 1  
**Entered By** A Painter  
**CO-OP** No  
**Headline #** ECR25344627  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,470.00  
**Net Total** \$8,330.00  
**Sales Tax**

**WICS+WICD Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Nov. 2016 31 \$9,800.00  
**Grand Total:** 31 \$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/01/16	3	:30	5A-5:30A (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
2.0	Normal Line / SPOT (1)	11/03/16-11/03/16	3	:30	5A-5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
3.0	Normal Line / SPOT (1)	11/07/16-11/07/16	3	:30	5A-5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
4.0	Normal Line / SPOT (2)	11/03/16-11/03/16	3	:30	6:30A-7A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
5.0	Normal Line / SPOT (2)	11/08/16-11/08/16	3	:30	6:30A-7A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
6.0	Normal Line / SPOT (2)	11/01/16-11/01/16	3	:30	7A-8A (CST)			1						1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16
7.0	Normal Line / SPOT (3)	11/02/16-11/02/16	3	:30	7A-8A (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16
8.0	Normal Line / SPOT (3)	11/07/16-11/07/16	3	:30	7A-8A (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16
9.0	Normal Line / SPOT (3)	11/08/16-11/08/16	3	:30	7A-8A (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16
10.0	Normal Line / SPOT (3)	11/04/16-11/04/16	3	:30	11A-11:30A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	10/31/16
11.0	Normal Line / SPOT (3)	11/07/16-11/07/16	3	:30	11A-11:30A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	10/31/16
12.0	Normal Line / SPOT (3)	11/08/16-11/08/16	3	:30	11A-11:30A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	10/31/16
13.0	Normal Line / SPOT (5)	11/06/16-11/06/16	3	:30	7A-8A (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS-TV/MSD  
2080 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 2674765

Schedule Dates 11/01/16-11/08/16  
Advertiser Friends of Sara Wojcik Jim Henson R (11 998)  
Agency Strategic Media Services (8237)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 229/284/2535 (873430)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Michelle Irvin,  
Phone/Fax /  
CPE 229/284/2535  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Candidate Separation: 30  
Alex Bradley

Date Entered 10/31/16  
Last Modified 10/31/16  
Entered By Amanda Painter  
CO-OP No  
Headline # ECR25344627  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,470.00  
Net Total \$8,330.00  
Sales Tax

WICS-TV/MSD 100/0 (WICS-TV)  
Nov. 2016 31 \$9,800.00  
Grand Total: 31 \$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (6)	11/02/16-11/02/16	3	:30	9A-10A (CST)				1					1	\$200.00	\$200.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Live with Kelly	10/31/16
15.0	Normal Line / SPOT (6)	11/03/16-11/03/16	3	:30	9A-10A (CST)					1				1	\$200.00	\$200.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Live with Kelly	10/31/16
16.0	Normal Line / SPOT (6)	11/04/16-11/04/16	3	:30	9A-10A (CST)						1			1	\$200.00	\$200.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Live with Kelly	10/31/16
17.0	Normal Line / SPOT (6)	11/08/16-11/08/16	3	:30	9A-10A (CST)			1						1	\$200.00	\$200.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Live with Kelly	10/31/16
18.0	Normal Line / News (7)	11/01/16-11/01/16	3	:30	5P-5:30P (CST)			1						1	\$350.00	\$350.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	First News at 5PM	10/31/16
19.0	Normal Line / News (7)	11/04/16-11/04/16	3	:30	5P-5:30P (CST)					1				1	\$350.00	\$350.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	First News at 5PM	10/31/16
20.0	Normal Line / News (7)	11/07/16-11/07/16	3	:30	5P-5:30P (CST)						1			1	\$350.00	\$350.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	First News at 5PM	10/31/16
21.0	Normal Line / News (7)	11/02/16-11/02/16	3	:30	6P-6:30P (CST)				1					1	\$500.00	\$500.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Newschannel 20 at 6	10/31/16
22.0	Normal Line / News (8)	11/04/16-11/04/16	3	:30	6P-6:30P (CST)					1				1	\$500.00	\$500.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Newschannel 20 at 6	10/31/16
23.0	Normal Line / SPOT (9)	11/02/16-11/02/16	3	:30	6:30P-7P (CST)					1				1	\$300.00	\$300.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Entertainment Tonight	10/31/16
24.0	Normal Line / SPOT (9)	11/04/16-11/04/16	3	:30	6:30P-7P (CST)						1			1	\$300.00	\$300.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Entertainment Tonight	10/31/16
25.0	Normal Line / SPOT (9)	11/07/16-11/07/16	3	:30	6:30P-7P (CST)							1		1	\$300.00	\$300.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Entertainment Tonight	10/31/16
26.0	Normal Line / News (10)	11/03/16-11/03/16	3	:30	10P-10:35P (CST)						1			1	\$600.00	\$600.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Newschannel 20 at 10	10/31/16
27.0	Normal Line / News (10)	11/07/16-11/07/16	3	:30	10P-10:35P (CST)							1		1	\$600.00	\$600.00	WICS-TV/MSD Combo 100/0 (WICS-TV)	Newschannel 20 at 10	10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Fl Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract** 2674765  
**Schedule ID** 11/01/16-11/08/16  
**Advertiser** Friends of Sara Wojcik Jimenez (112993)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 229/284/2535 (873430)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle Irvin,  
**Phone/Fax** /  
**CPE** 229/284/2535  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Candidate Separation: 30 Alex Bradley

**Date Entered** 10/31/16  
**Last Modified** 10/31/16  
**Entered By** Amanda J  
**CO-OP** No  
**Headline #** ECR25J  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,470.00  
**Net Total** \$8,330.00  
**Sales Tax**

**WICS+WICD Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Nov. 2016 31 \$9,800.00  
**Grand Total:** 31 \$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (11)	11/01/16-11/01/16	3	:30	10:35P-11:35P (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	10/31/16
29.0	Normal Line / SPOT (11)	11/04/16-11/04/16	3	:30	10:35P-11:35P (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	10/31/16
30.0	Normal Line / SPOT (11)	11/07/16-11/07/16	3	:30	10:35P-11:35P (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	10/31/16
31.0	Normal Line / Prime (12)	11/07/16-11/07/16	3	:30	6:58P-9P (CST)		1							1	\$1,500.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	Dancing With the Stars-ABC	10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Michelle Irvin

being/on behalf of: Friends of Sara Wojcicki Jimenez & HRO

a legally qualified candidate of the Republican

political party for the office of: IL HD99

In the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): **SEE ORDER**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Sara Wojcicki Jimenez & HRO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ed Wojcicki

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/10/16

**Date**

Michelle

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted In Part**

☐ **Rejected**

Jennifer E. Valenti

**Signature**

Jennifer E. Valenti, CSR

**Printed Name**

**Title**